




THE UNIVERSITY OF ALABAMA®

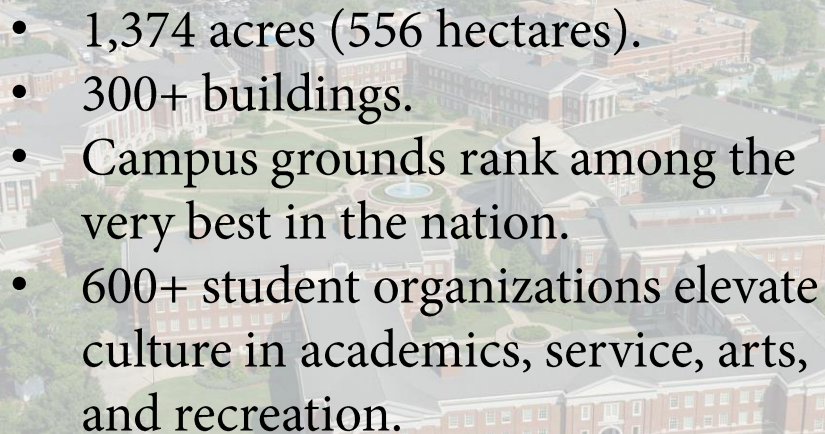
WHERE LEGENDS ARE MADE®

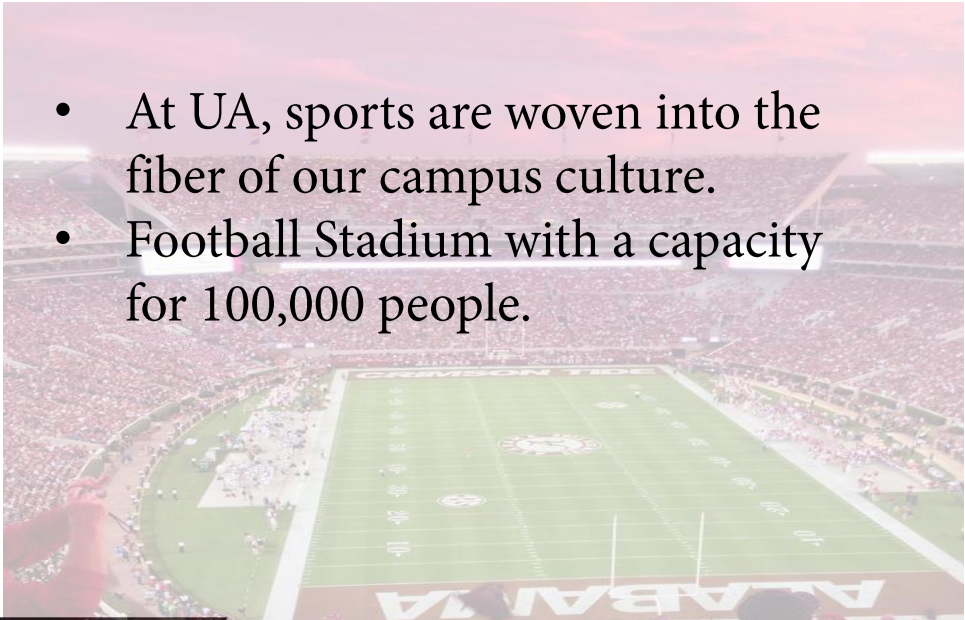
Agility: The University of Alabama
Continuous Improvement Program
July 2023

The University of Alabama

- 
- Founded in 1831.
 - Located in Tuscaloosa, Alabama – a vibrant, multicultural community of 110,000 people.
 - 38,000+ students.

- 12 colleges and schools.
- Nearly 200 programs (bachelor's, master's, and doctoral degrees)
- Doctoral University - Very High Research Activity Classification.
- Continuous Improvement is linked to the UA Strategic Plan.

- 
- 1,374 acres (556 hectares).
 - 300+ buildings.
 - Campus grounds rank among the very best in the nation.
 - 600+ student organizations elevate culture in academics, service, arts, and recreation.

- 
- At UA, sports are woven into the fiber of our campus culture.
 - Football Stadium with a capacity for 100,000 people.



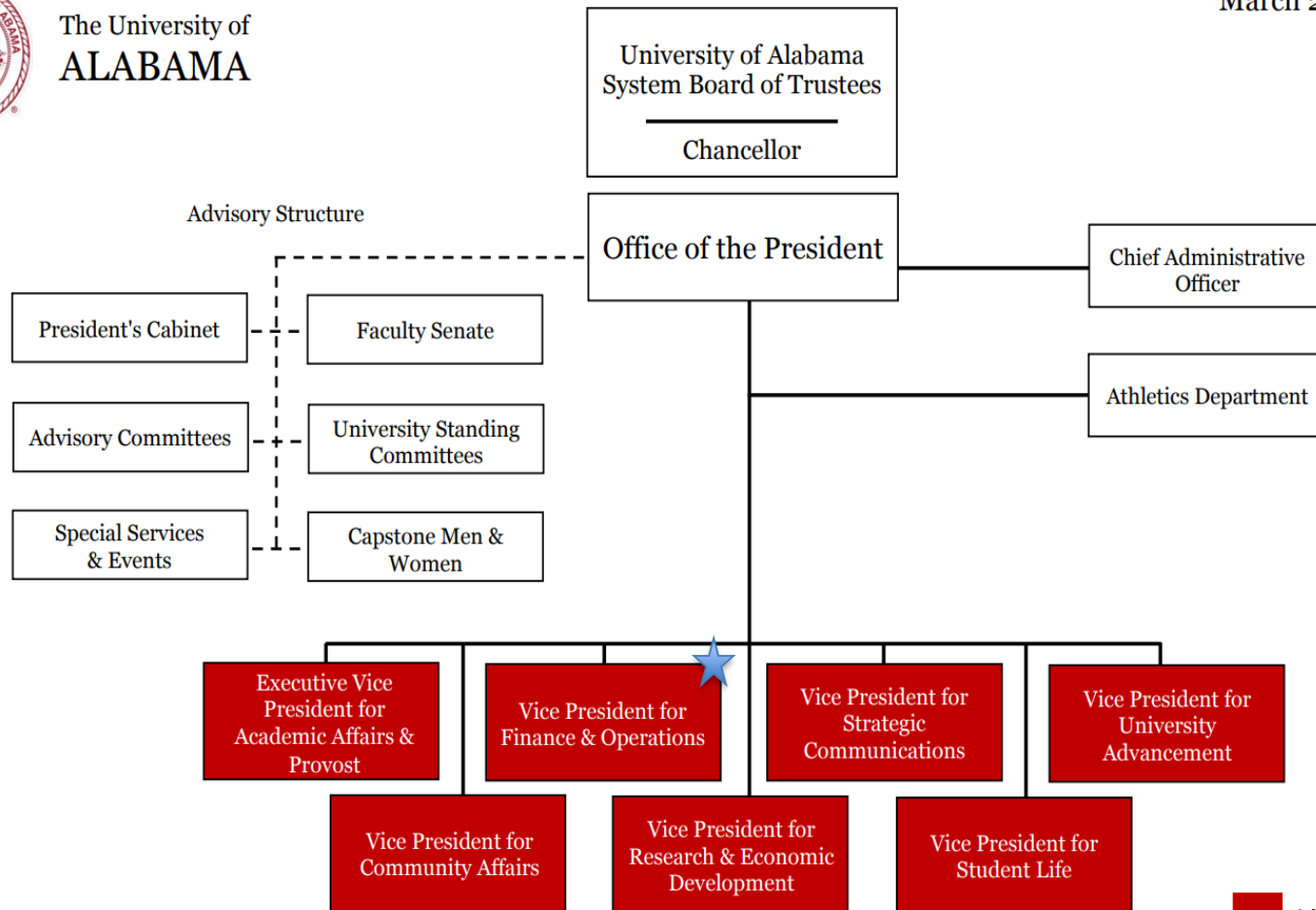
WHERE LEGENDS ARE MADE®

The University of Alabama – Organizational Chart

March 2022

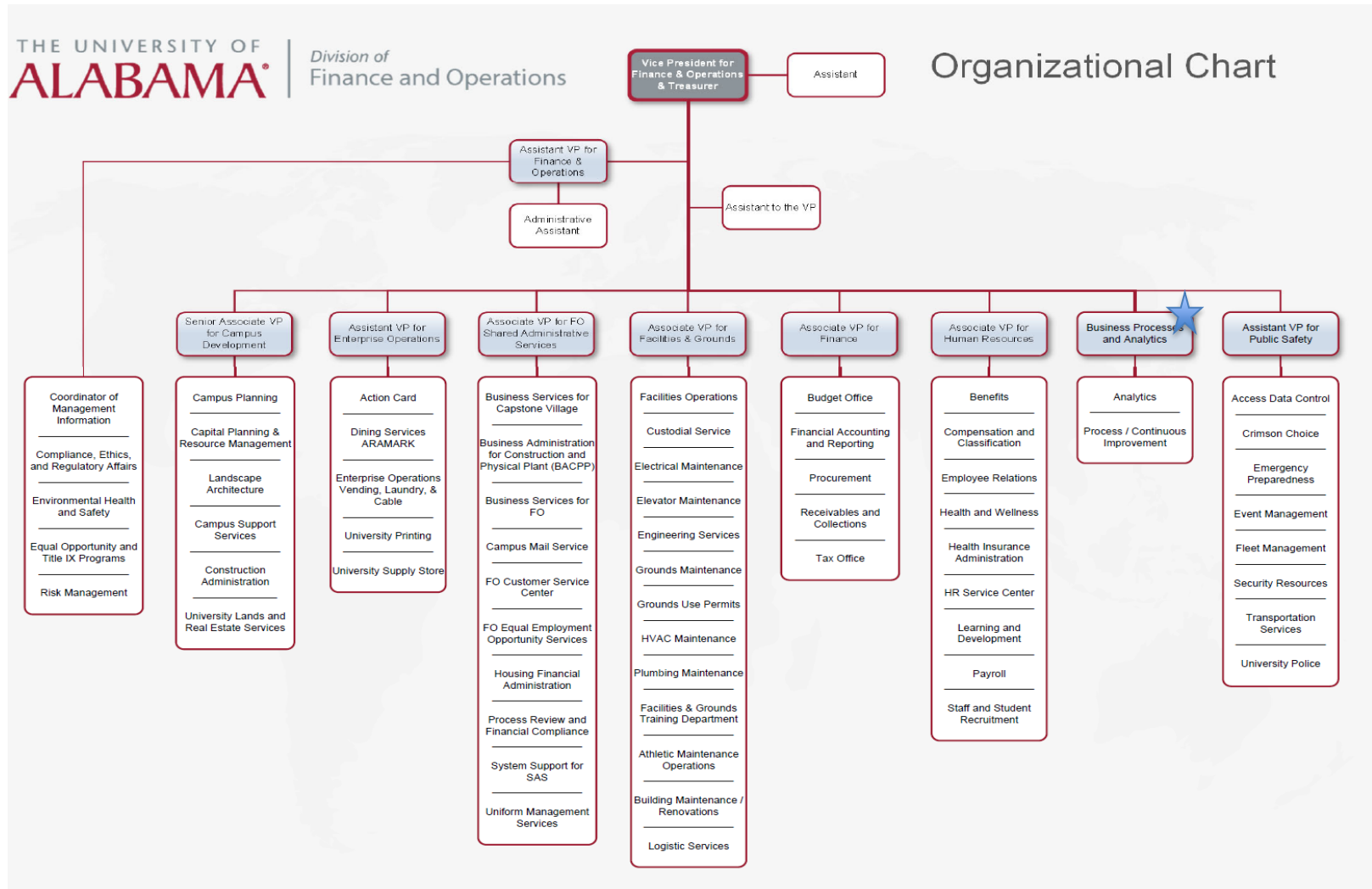


The University of
ALABAMA



WHERE LEGENDS ARE MADE®

The University of Alabama – Organizational Chart (Page 2)



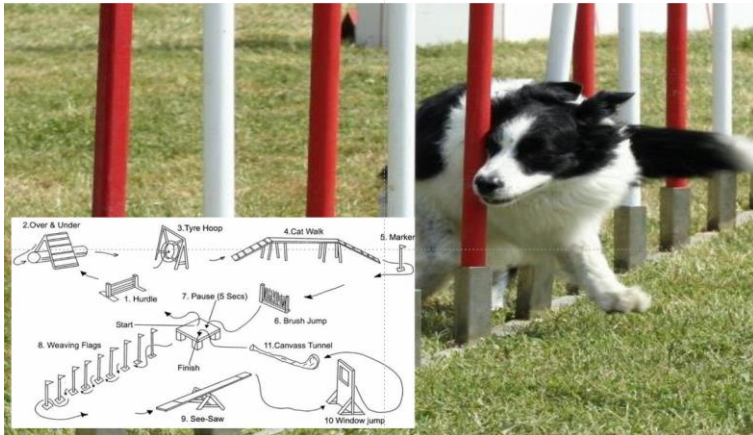
The Beginning...



Annual Conference



Google Search on Agility presented this:



Organizational Agility: A Strategic Imperative



Macro
Mission:

Demands agility



Institutional
Capability:

“We” define agility
and attributes



Individual
Catalyst:

“I” seek out
ops to build agility



WHERE LEGENDS ARE MADE®



Agility

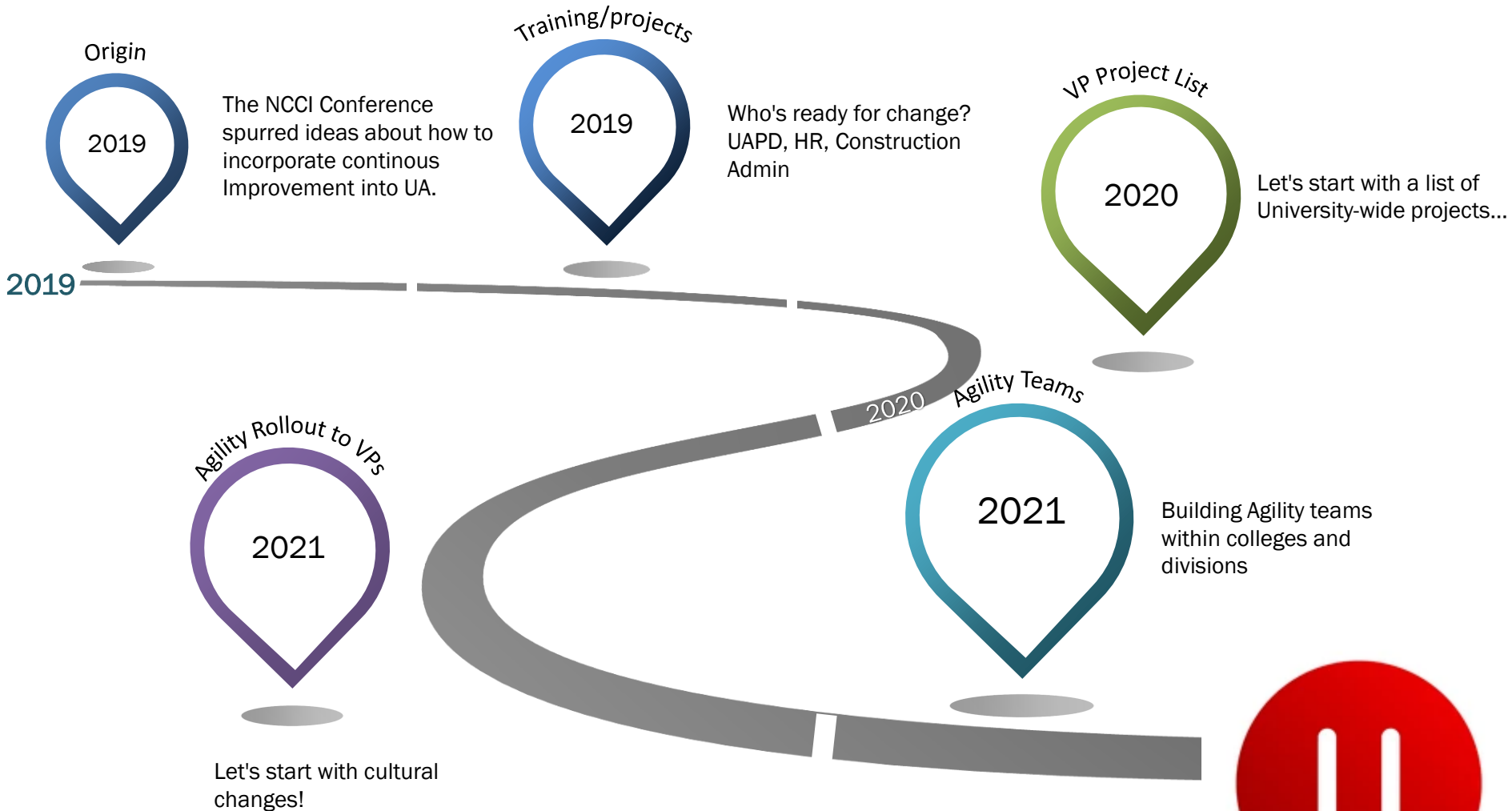
Continuous Improvement Program

THE UNIVERSITY OF ALABAMA®



WHERE LEGENDS ARE MADE®

Agility Timeline



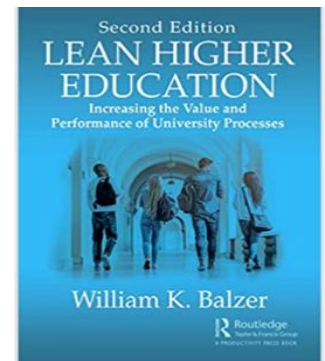
WHERE LEGENDS ARE MADE®

A.gility

What is Agility?

It is The University of Alabama's Continuous Improvement program using Lean Higher Education (LHE) change methodology. It supports **respect for people** and **continuous improvement**.

- Way of Behaving: Engaging employees and departments by respecting each other, having a willingness and ability to collaborate to solve problems, actively soliciting ideas for improvement, encouraging teamwork and helping each other be their best.
- Way of Thinking: Train employees to make better decisions, be more productive, continually identify non-value-added activities or inefficiencies, and use problem-solving tools to remove inefficiencies from their processes.
- Set of Tools: Provide the support structure and methods by which process improvement can happen. Used correctly the tools help identify underlying problems and their causes which can then be addressed vs. guessing at solutions in the absence of Lean Higher Education.






Leadership Support for Agility



Dear Students, Faculty and Staff,

Faculty and staff, in the spirit of striving for excellence and innovation, I encourage you to learn more about **Agility**, UA's branded program to foster collaboration, cross-team communication, employee engagement, continuous improvement and problem-solving. Let's continue to find ways to serve our students and deliver innovation in all aspects of University processes, services and offerings.

Dr. Stuart Bell – UA President



"Continuous improvement is a vital aspect of any successful organization. The University must strive to evolve, both organizationally and operationally, to remain on the cutting edge of success in higher education."

Bob Pierce – Advancement

"What are the processes that you dread? Your agility team needs to hear about them so we can discover methods to improve them."

Matt Fajack – Finance and Operations

"We want to encourage our staff to branch out of their silos, collaborate across the division and think broader about our stakeholders. Who is impacted by or benefits from changes made? Include them in our discussions and empower them to make recommendations and decisions."

Ryan Bradley – Strategic Communications



WHERE LEGENDS ARE MADE®



Agility Teams

In 2021, **18 Agility Teams** were created across the different Divisions and Colleges. The Agility Teams are the champions of Agility and its respect for people and CI tenets.

Roles:

- Disseminate Agility awareness information to leadership teams and the organization.
- Be role models for an engaging, collaborative culture.
- Solicit problems to solve/processes to improve.
- Document process improvement / continuous improvement efforts so the college/division gets credit for the work being accomplished.
- Celebrate the organization's successes!



Our department provides content, guidance, training, and tools.

We organize meetings and exchange communications with the Agility Teams throughout the year to find out their improvement efforts and benefits, present Agility concepts and support them.



Agility – First Steps – Pros/Lessons Learned

Pros:

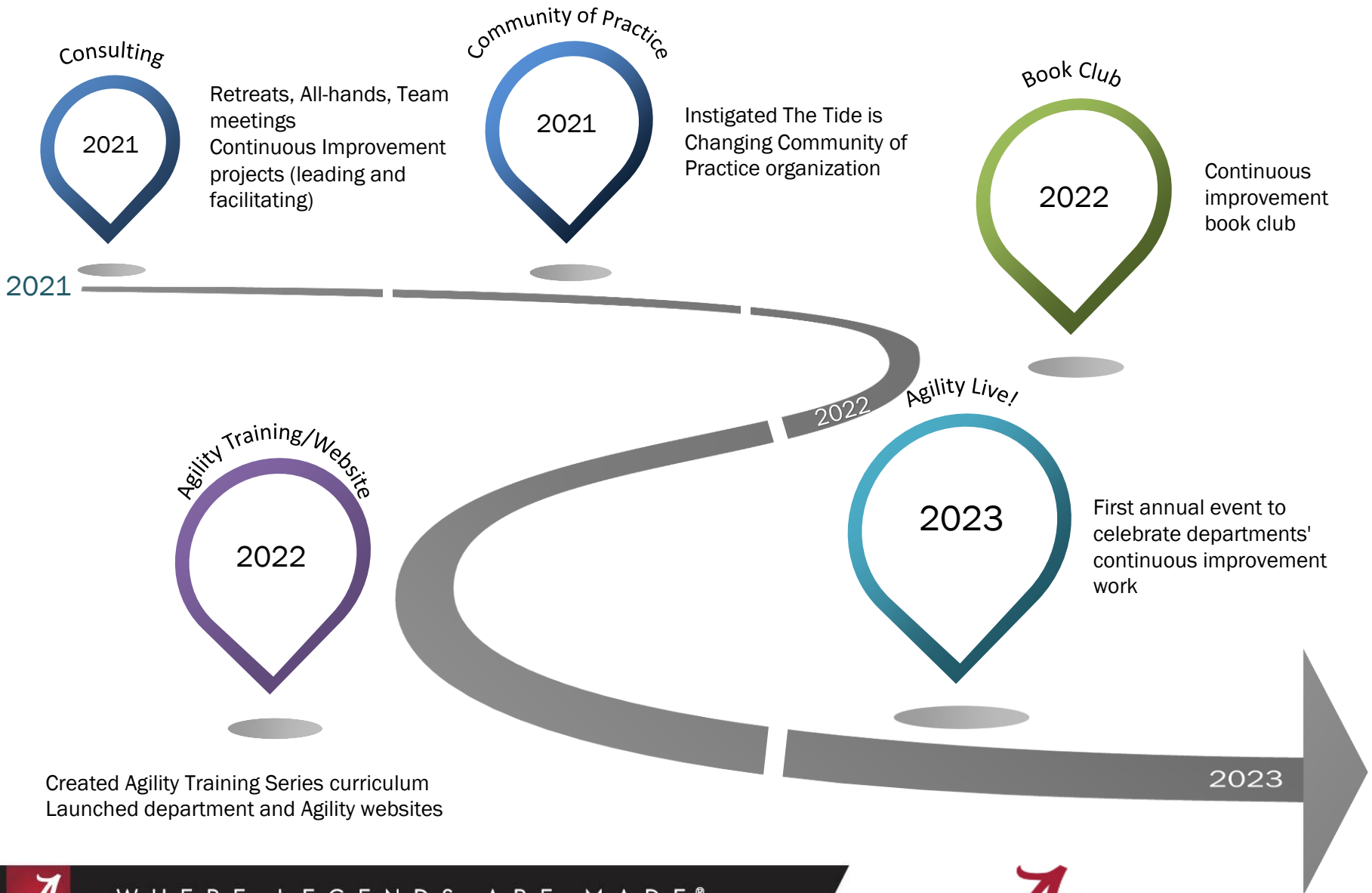
- Demonstrated culture's importance vs. handling projects the same way
- Planted seeds of continuous improvement
- Started the conversation
- Secured executive leadership support
- Be persistent!

Lessons Learned:

- Have more of a goal in mind, especially for academic side
- “Voluntold” vs. ready to change Agility team members
- Have more tangible to-dos for the Agility teams and recognize it's hard to take the first step
- Don't use the term, “customer!”



Agility Timeline (part 2)

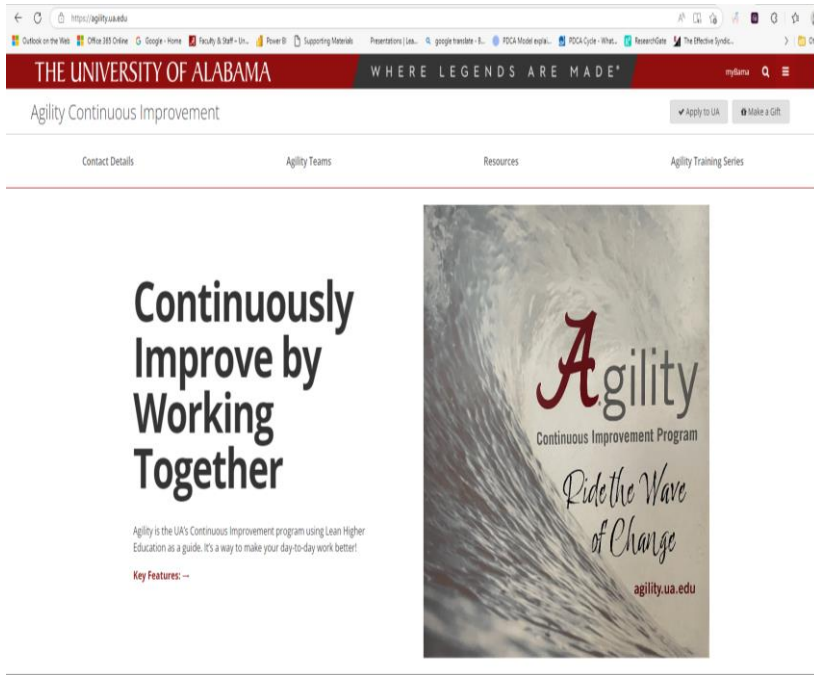


WHERE LEGENDS ARE MADE®

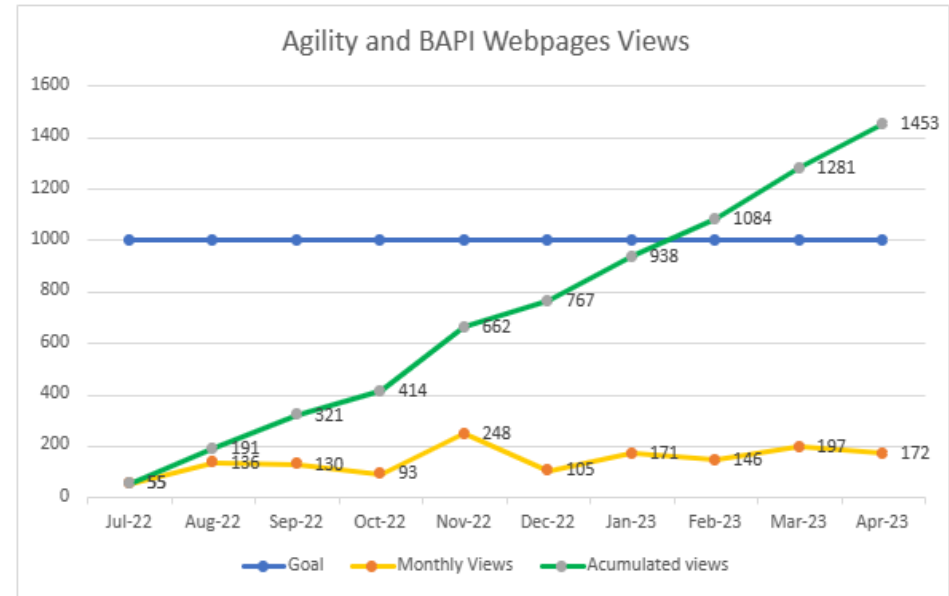
Agility

Agility Webpage

The Agility webpage was launched in July 2022. We promote accessing it for useful content and resources for employees' and Agility Teams' use - It includes success stories and spotlights, Agility Teams information, Agility resources, and Agility training info.



[Agility Webpage:
https://agility.ua.edu](https://agility.ua.edu)

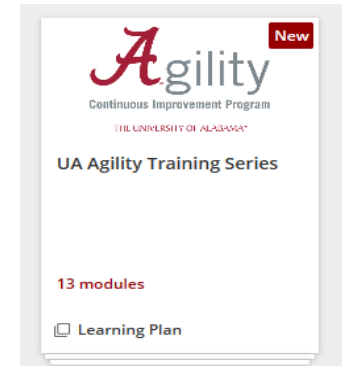


WHERE LEGENDS ARE MADE®



Agility Training

- Developed CI training specifically for UA.
- **Launched Agility Series Training** during the summer of 2022 as a pilot. Then, the **8 courses** were organized as a **Learning Plan**.
- **New and improved courses** for the 2023 Series (**13 courses**)



Learning Plan:

Psychological Safety
Change Management
Problem-Solving
Liberating Structures

Cultural Topics

Lean in Higher Education – LHE Part I
LHE - Part II / Non-value-added activities
Root Cause Analysis
Process Improvement Overview
Brainstorming
Data Analysis and Metrics
Process Automation
Collaboration Tool – Miro
PDCA (Plan-Do-Check-Act)

Methodology Topics



WHERE LEGENDS ARE MADE®



Agility Training (page 2)

- **37 Agility series sessions** conducted via LMS professional development (Jun/22 - May/23)
- **414 participants** in the 37 Agility sessions.
118 of them were **new participants**.
- **84 - other Learning sessions and workshops** – independent of LMS. (Since the end of 2021).



WHERE LEGENDS ARE MADE®

Agility

Agility Live! Event

In March 2023, we held the first Agility event at the University: Agility Live! We brought together a diverse group of UA Faculty and Staff members, united by their ideal of continuously improving.

Keynote Speaker was Coach Nick Saban. The Program included presentations from five Agility Teams, Myths about Agility, and Tips to Increase Psychological Safety and Encourage Agility.

In the end, we invited participants to reflect on what they would commit to including in their day-to-day actions as a leader or part of a team.



WHERE LEGENDS ARE MADE®



Agility – Further Steps – Pros/Lessons Learned

Pros:

- Agility Series classes and departmental meetings
- Multi-faceted approach
- Increased morale
- Added Continuous Improvement to the Performance Review document
- Be cheerful, encouraging, nagging/relentless, plant “you can do it” thoughts

Lessons Learned:

- Some Agility teams still struggle with their authority
- Initial meetings with divisions and colleges should be by Carolina and me
- Misconceptions about Agility should be addressed
- Tips and other ideas should be sent to a wider audience
- It is okay to restaff Agility teams
- Agility teams need hand holding
- More specific activities for Agility teams
- Need a way to track each Agility team, training, CoP, and Book Club (Miro)
- More focus on middle manager level
- Agility teams not sending information out to their organizations

Agility Pain Points and Misconceptions and How to Change Them

- Agility is seen as a project.

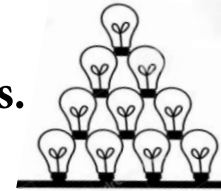


- Continuous Improvement is seen as separate work or extra work.

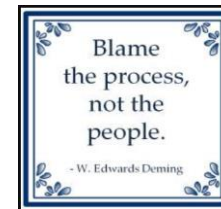
- Teams think that Agility is looking for big improvement projects.



- Agility is thought of as a way to reduce Staff. Agility is seen only as cost savings.



- Employees are afraid of the consequences of making errors – hide mistakes.

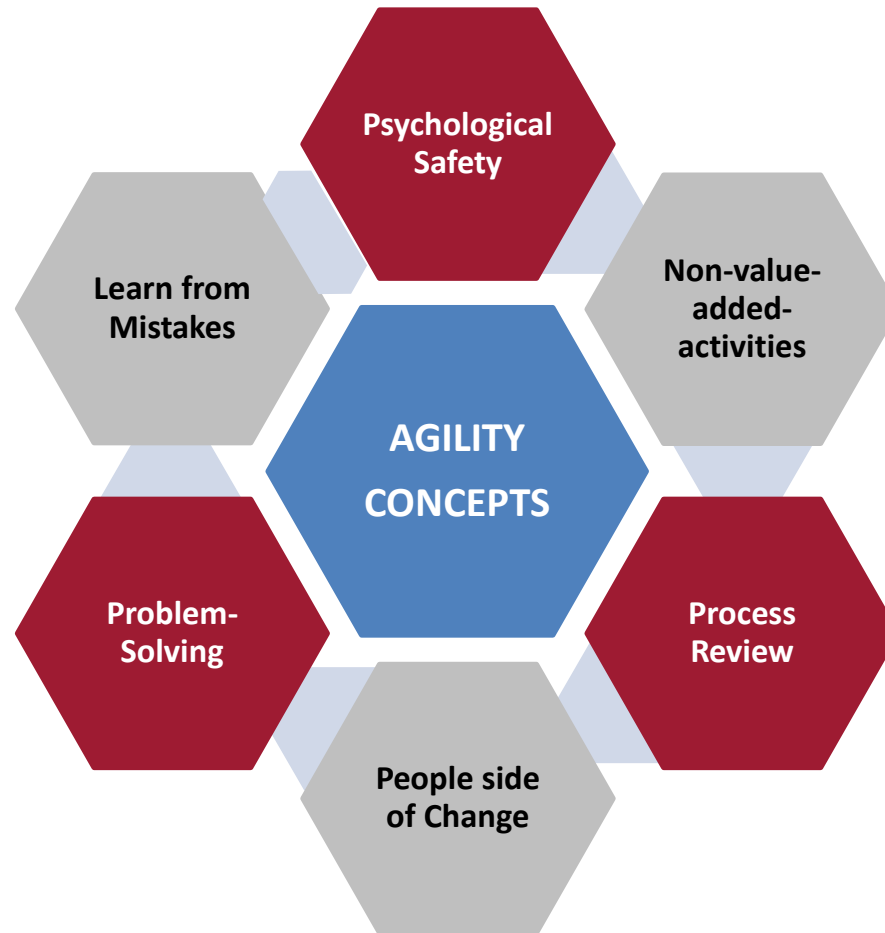


- Teams think that the results of Agility will happen overnight.



Some Agility Concepts

We support continuous improvement projects while supporting the culture side of Agility.



WHERE LEGENDS ARE MADE®

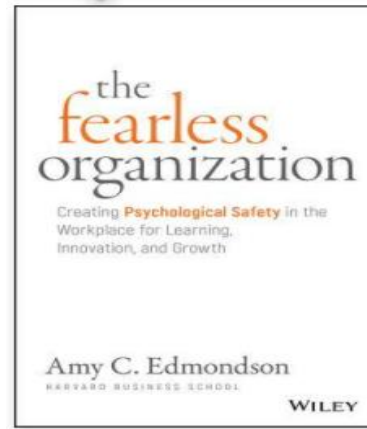
A.gility

Psychological Safety



We present Psychological Safety as the basis for Agility and their respect for people at the UA. We help to create and foster psychological safety.

“Psychological Safety is a shared belief held by members of a team that the team is safe for interpersonal risk-taking”
Amy Edmondson



[Building a psychologically safe workplace TEDx talk](#)



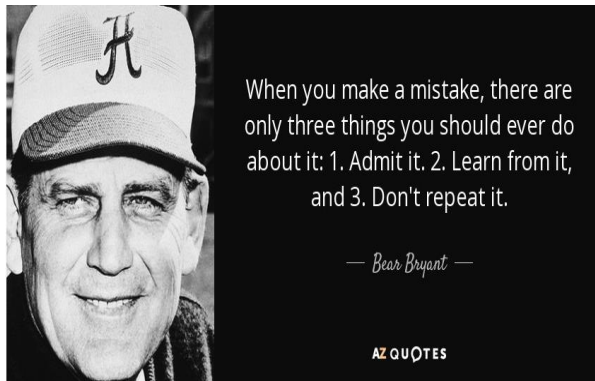
Learn from Mistakes

We reinforce sharing mistakes and failures rather than discourage risk-taking and discussing mistakes.

- Understand that errors are not always associated with poor performance (poor processes) and that not all failure is negative.
- Intelligent failures, in fact, bring valuable discoveries and learning opportunities to teams.
- Make errors visible.

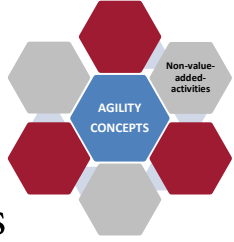


**Think about
your own
favorite mistake**



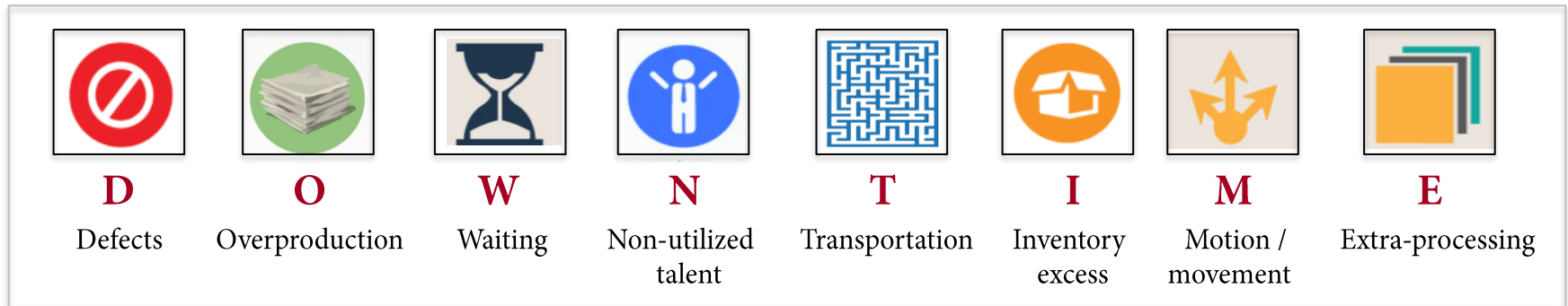
[My Favorite Mistake Podcast – Mark Graban](#)

Non-Value-Added-Activities



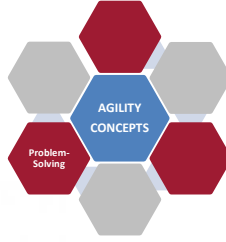
We encourage and help employees at the UA to identify non-value-added activities in their processes.

Like many organizations, we use the acronym **DOWNTIME** to help recognize non-value-added activities that may be present in the processes.



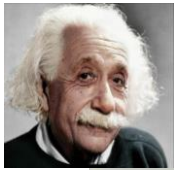
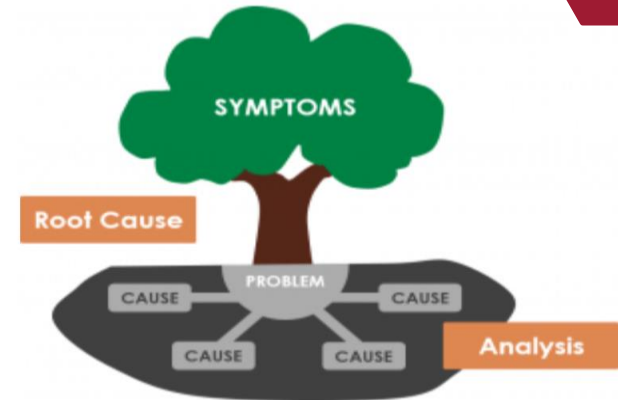
- Value-adding work
- Non-value-adding work
- Value-enabling work

Problem-Solving



We encourage to:

- Seek the root cause → Do not **address symptoms**
- Transfer complaints into a problem to solve



“If I had one hour to save the world, I would spend fifty-five minutes defining the problem and only five minutes finding the solution.” -Albert Einstein

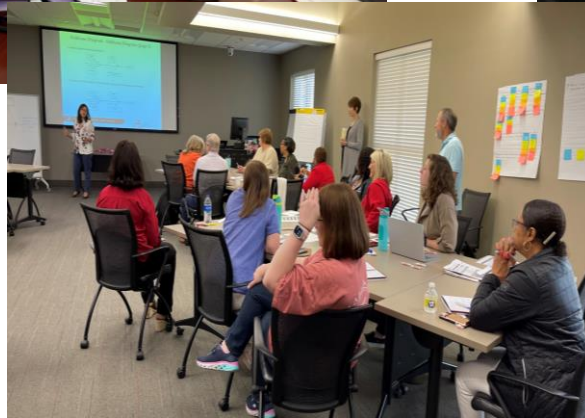
Focus on properly formulating the problem statement before an improvement effort starts.

- Provide **enough information** to understand the **issue** and the **need** for an **improvement**.
- Clear to be understood by persons not closely related to the process.

Processes Review



We have led and facilitated improvement projects with different divisions, and we conduct process improvement education to support Continuous Improvement/Agility.



WHERE LEGENDS ARE MADE®



Processes Review - Benefit Quotes-ish

Benefits of Process Review/Mapping mentioned:

- Creating the current process flow is like therapy.
- I thought I knew what was wrong, but it is very cathartic to say it out loud. [when mapping out each step and talking about the pain points]
- Even if we can't implement the future state, it is so helpful to have the current process documented, not just the process that is outlined in training or the manual.
- It's been great to have all the stakeholders together to map the process. I didn't know I could or should include others.
- It's valuable to have an interested third party facilitate the discussion about the current and future processes.



People Side of Change



We foster and support change management to lead and implement changes more smoothly and to have changes better accepted.

Effective change management requires an **understanding** and appreciation of **how one person makes a change successfully**.

Managing Transitions

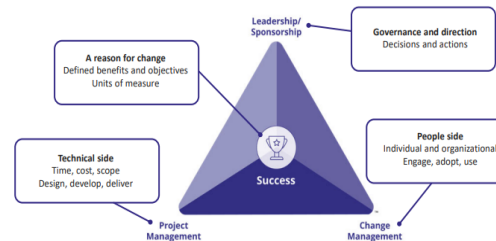
—William Bridges

STAGE	TASKS	EMOTIONS & OUTCOMES
ENDINGS	Dealing with loss—grieve; Accept what is.	Anger, blame, fear, shock, denial, self-deception
MIDDLES	Transitional period—looking back and ahead.	Anxiety, confusion, uncertainty, apathy, immobility
BEGINNINGS	Setting new goals—building hope and proceeding with care	Integration, reinventing yourself , new meaning, success, satisfaction, elation

Change management is an enabling framework for managing the people side of change.

[What is Change Management | Prosci](#)

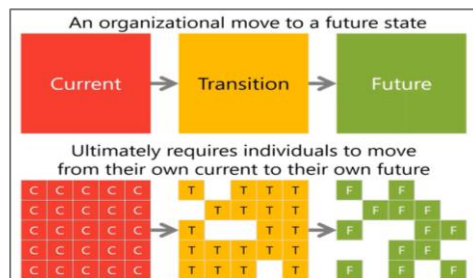
PCT Model: Critical Aspects for Success



Prosci
PEOPLE. CHANGE. RESULTS.™

Model of Individual Change

A	Awareness – Of the need for change
D	Desire – To participate and support the change
K	Knowledge – On how to change
A	Ability – To implement desired skills & behaviors
R	Reinforcement – To sustain the change



Ending what currently is

Middles – Transitional period

The new beginning

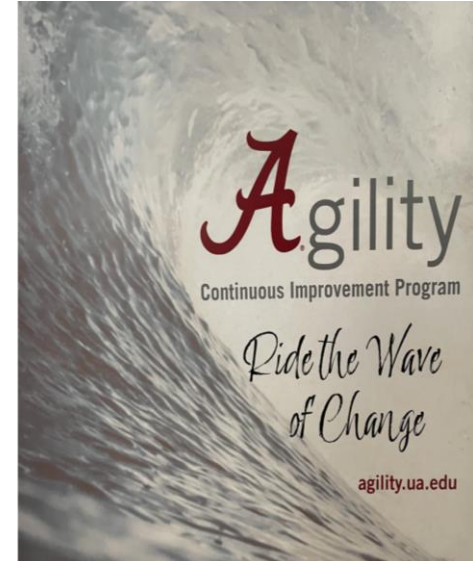


WHERE LEGENDS ARE MADE®

A.gility

How We Encourage Agility

- **Agility Series Training**
- **Agility Agenda Item**
- **Reinforce including stakeholders and beneficiaries**
- **Empower people to constantly contribute with ideas**
- **Encourage leaders to practice and promote continuous improvement themselves.**



WHERE LEGENDS ARE MADE®



Future Priorities

- Continuous Improvement Software: Pilot at Finance and Operations Division.
- Increase the penetration of Agility and Continuous Improvement on the academic side.
- Offer Micro-credentials.
- Create an Agility awareness video.
- More campus-wide awareness - Agility tips.
- Agility Live! 2



Self-Reflection / Exercise



1. Reflect on:

- **What?** What are your main takeaways?
- **So What?** Why are they important? What patterns or conclusions are emerging?
- **Now What?** What actions you can start including in your day-to-day work or in your improvement plans?

Write down your thoughts.

2. Discuss in your table group.

Designate a person to present the main ideas to the larger group.

3. Share one main idea with the whole group.

Self-Reflection - Think about your Own Favorite Mistake

Learn from Mistakes

We reinforce sharing mistakes and failures rather than discourage risk-taking and discussing mistakes.

- Understand that errors are not always associated with poor performance (poor processes) and that not all failure is negative.
- Intelligent failures, in fact, bring valuable discoveries and learning opportunities to teams.
- Make errors visible.



When you make a mistake, there are only three things you should ever do about it: 1. Admit it. 2. Learn from it, and 3. Don't repeat it.

— Buck Brumfield —

ALQUOTES



"Don't waste a failure"

— Buck Brumfield —

Think about your own favorite mistake



[My Favorite Mistake Podcast – Mark Graban](#)

If you want to share your own favorite mistake with the group, include it on the following idea board during the rest of the NCCI Annual conference or later:

[IdeaBoardz - My Own Favorite Mistake - NCCI Conference](#)



Questions?



WHERE LEGENDS ARE MADE®

Agility

Thank you

Rainey Way | Executive Director of Business Analytics and Process Improvement

[The University of Alabama](#)

401 Queen City Avenue

Box 870140

Tuscaloosa, AL 35487

Phone [205-348-1194](tel:205-348-1194) | Mobile [704-281-9768](tel:704-281-9768)

lsway@ua.edu | Agility.ua.edu

Carolina Vega | Process Improvement
Business Analytics and Process Improvement

[The University of Alabama](#)

401 Queen City Avenue

Box 870128

Tuscaloosa, AL 35487

Phone [205-348-5368](tel:205-348-5368) | Mobile [205-792-1728](tel:205-792-1728)

cvegarengifo@ua.edu

agility.ua.edu



Continuous Improvement Program

THE UNIVERSITY OF ALABAMA*



WHERE LEGENDS ARE MADE®

