

INFORMATION:

Getting from
Concepts to Outcomes



Examples and Questions to Consider – Module 1

In Module 1, we introduced the Information Strategy Template:

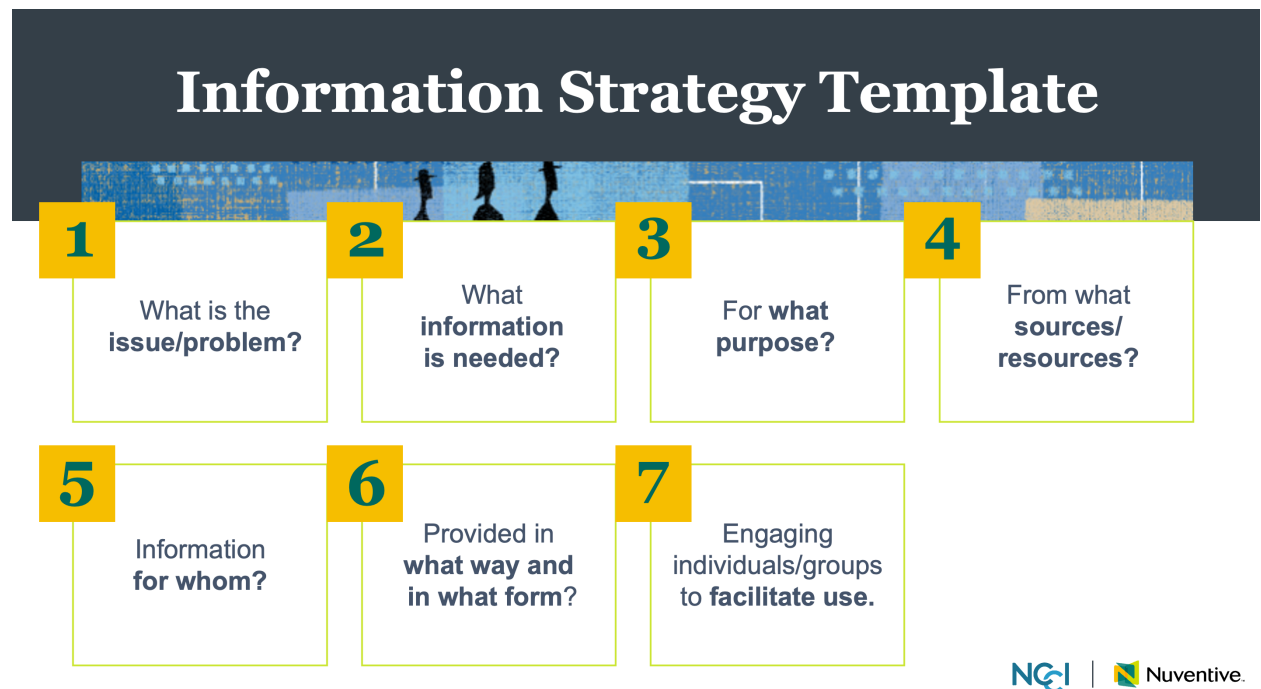


Figure 1 - Information Strategy Template

Examples of Typical Challenges Where Information and Information Strategy Are Crucial

- Monitoring progress on a Presidential vision, campus DEI initiatives, and institutional goals
- Understanding management turnover and what qualities would be needed for new leadership
- Understanding the student experience and determining priorities for improvement
- Anticipating and planning for enrollment fluctuations
- Identifying qualities needed in a new student affairs leader
- Monitoring investments in AI and gauging their impact on the organization
- Understanding and addressing current and future concerns over public health and safety issues
- Assessing the effectiveness of your office/function

Questions to Consider:

- Do any of these examples resonate with situations you confront at your institution?
- What role does information play in understanding and addressing the issues involved?
- What commonalities do you see across the situations?