

2024



Building Awareness and
Engagement – How to
increase the impact of
your institution's NCCI
membership

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Welcome & Learning Outcomes

1. Share benefits and value of NCCI membership to colleagues
2. Increase awareness of NCCI benefits on campus
3. Establish a campus wide network of colleagues involved in change & continuous innovation



Connection

What do you find most beneficial about your NCCI membership?



Awareness of NCCI Benefits

Annual Conference

Professional Development

- Certificate program
- Power 60
- Exchange

Awards

Resource Library

Engagement

- Volunteer Opportunities
- Board Membership
- Networking

Communication

- Monthly emails
- Website
- LinkedIn page

NCCI Value Proposition

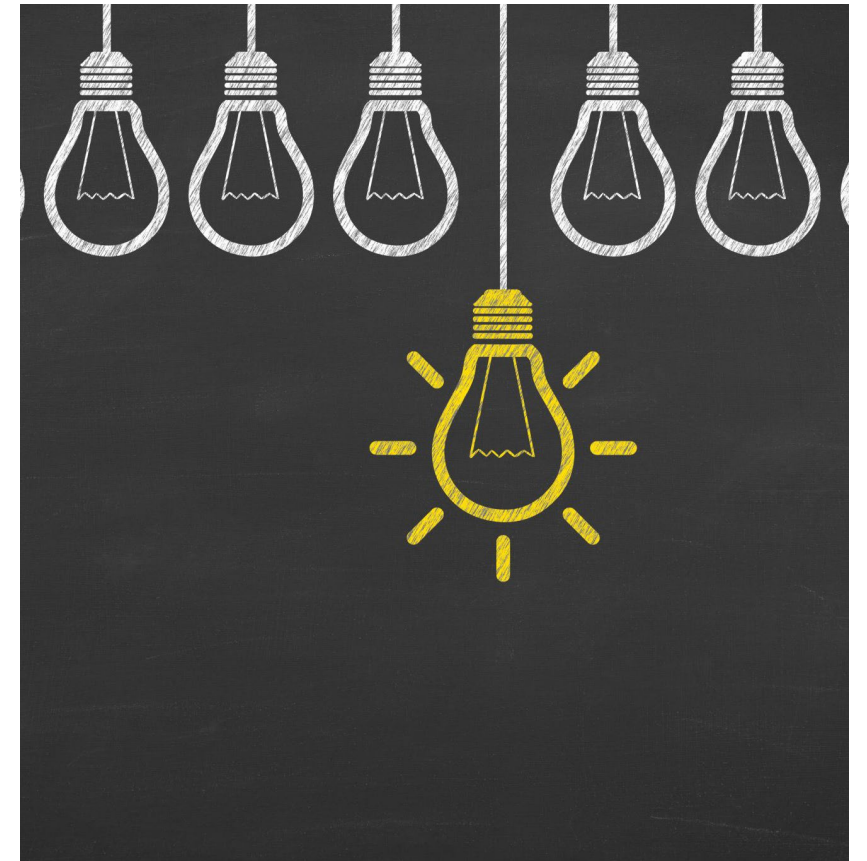
Enhance creativity and innovation

Grow leadership capacity

Support institutional effectiveness

Access to expertise and resources

Institutional membership



Some ideas that have been implemented

- What other ideas do you have?





Action Planning - Building a campus wide network

Questions?



Thank you!

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