The Imperative to Rewiring and Retooling in the Age of AI

Tom Andriola

Vice Chancellor for Information Technology & Data Chief Digital Officer



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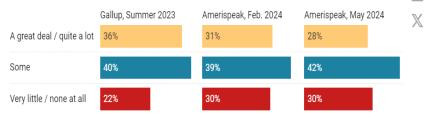
Current Roles:

- Vice Chancellor and Chief Digital Officer
- Responsibilities across research, education, patient care, innovation & corporate collaborations
- Advisor for a variety of UCI research units and external organizations in public and private sector
- Host, Digital Squared podcast
- Thought leader & speaker on a variety of technology, data, AI and change management topics

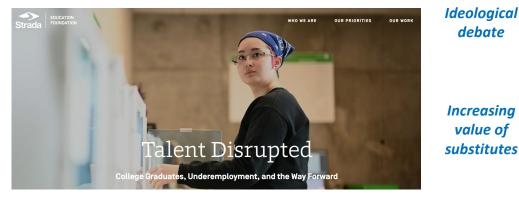
Past Experiences

- VP & Chief Information Officer for UC System
- Chief Information Officer for UC Health
- General Manager of healthcare technology businesses, including EMR, Radiology, Cardiology, & Critical Care
- Enterprise CIO with oversight of 8500 technology professionals and shaping \$1.3B annual spend portfolio
- Led global business process & technology transformation
- Serve on boards in health-tech and education-tech spaces

Americans' Confidence in Colleges and Universities Reaches 🚯 New Lows in



Note: Gallup asked about "higher education" and did not include "none at all" as a response option. Chart: Nathan Honeycutt • Source: FIRE / NORC • Download image • Created with Datawrapper



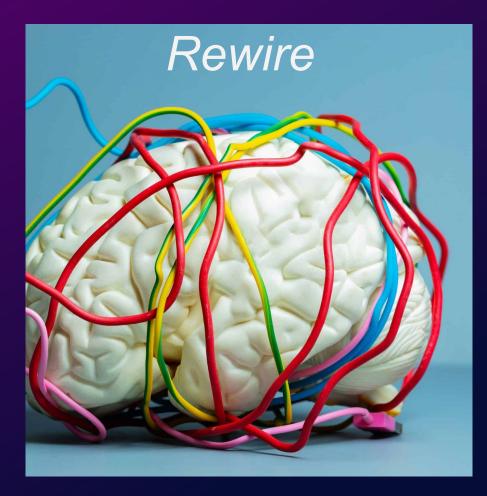
Escalating cost of **Erosion of** attendance educational quality Curriculum RICUUIA 450-1500 relevance 490 -4830' **Ideological** debate HIGHER EDUCATION STICATIIAS Increasing value of

Underemployment

Administrative bureaucracy

Heavier oversight & regulation

> Workforce readiness





Mindset Shift To A New Normal





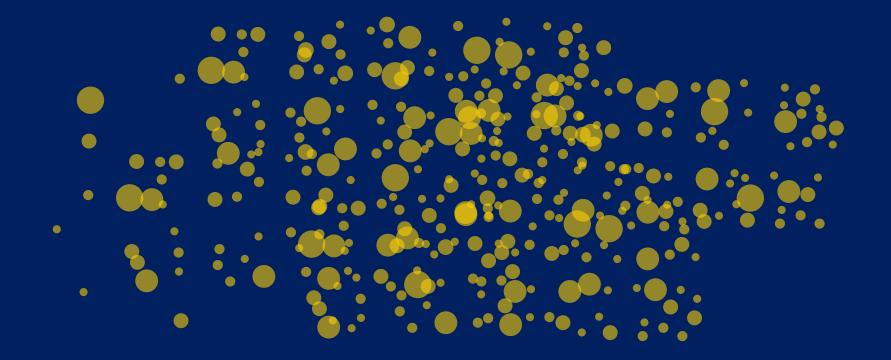
Source: Thank You for Being Late, Thomas Friedman, 2016, p. 32.



"Mindsets before toolsets" -- Provost Charles Isbell, University of Wisconsin–Madison

How have we approached the topic of AI?

Al @ (across) UCI – FY/AY 2023-24 Recognizing AI as a general-purpose technology (GPT) Accelerating the Journey: Investigate => Experiment => Learn => Prototype => Deploy => Scale



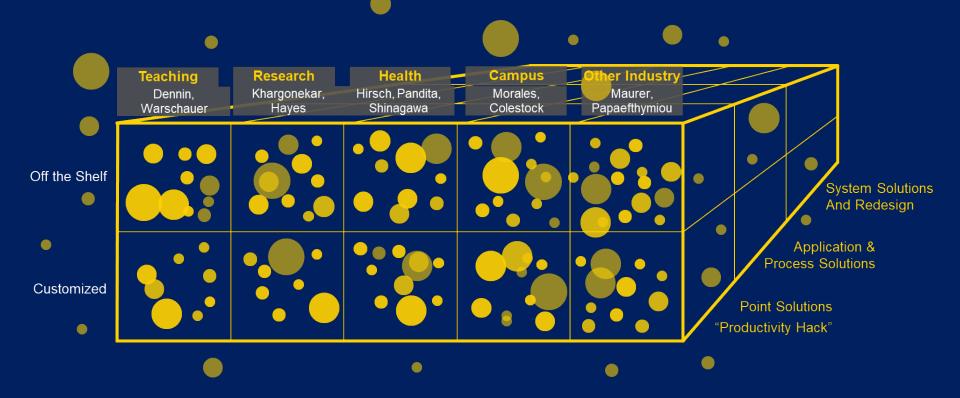


Inspiring Action & Overcoming Risk Aversion

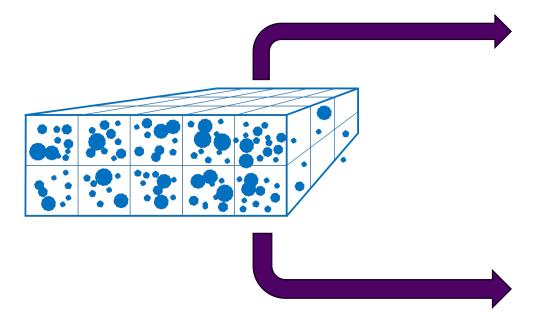
AI @ (across) UCI – FY/AY 2023-24

Recognizing AI as a general-purpose technology (GPT)

Accelerating the Journey: Investigate => Experiment => Learn => Prototype => Deploy => Scale



AI @ UCI – From Framework to Innovation & Value

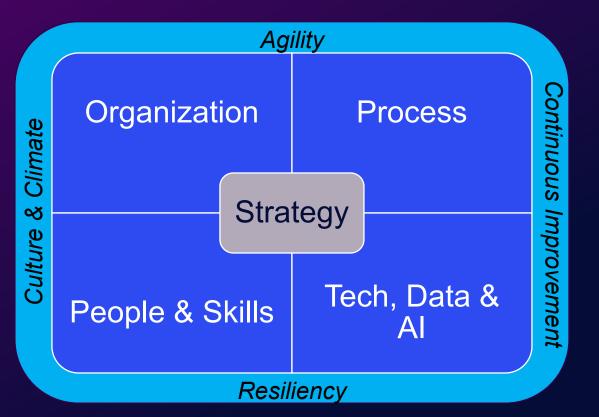


UCI Beall Applied Innovation

- Align w Institutional Themes
- Intellectual Property
- Tech Transfer
- Commercialization
- Startups



- Increase understanding & literacy
- Make part of the culture of innovation
- Efficiency / Savings
- Enhanced Experiences





A mentality and culture of continuous improvement

Work Reimagined 2.0 has lots of organizational scaffolding



Enterprise operating model for Experimentation, Innovation & Transformation (Work Innovated)



Workforce Upskilling, Cross-skilling for Digital Transformation - Literacy & competency building

- Prototyping / Sandboxes
- Gigs (Short term assignments)



Student Career Readiness - Hands-on skills with today & tomorrow's technologies solving real-world problems & leading experimentation



Extending capabilities externally into Workforce & Economic Development Programs (building connections & ecosystem)

Gartner



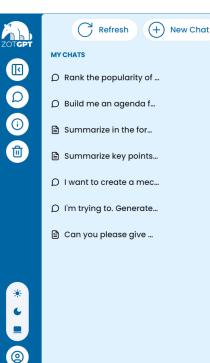
ûdemy







Fall Release



ZOTGPT

UCI ZotGPT Chat

- UCI ZotGPT Chat protects your privacy. Learn more.
- Questions? Email <u>oit@uci.edu</u> with the subject line "ZotGPT Chat Question".
- Please avoid entering protected health, HIPAA, financial, SSN or any other <u>P4</u>
 <u>Information</u>.

UCI ZotGPT Chat

Welcome to UCI ZotGPT Chat. You should interact in a friendly manner with the Al assistant and refrain from participating in any harmful activities.

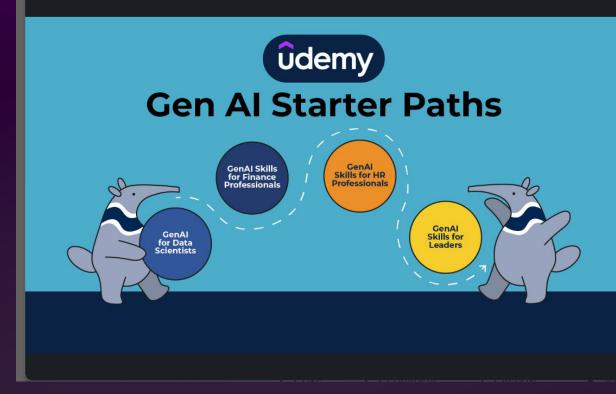
You can start a new chat with me by clicking the button below.

Version 1.0

- Announced Jan-10, 2024
- Opened up for student use April 2024
- Access to different models
- Basic chat function
- Safe, protected space
- GOAL: Encourage understanding & experimentation

Version 2.0

- Still a safe, protected space
- API access (researchers)
- Enable building own GPT
- Mgmt. tools: Monitoring, billing
- RAG Search, e.g., AI tutor, course support/Class Chat
- Plug in your tools on/into ZotGPT platform
- Education on use, limitation vs. commercial services





Tom Andriola (He/Him) • You Chief Digital Officer 1d • 🕲

I've talked before that reskilling in the Age of AI is an "all of us" thing. Everyone needs to be figuring out how these tools work and how they can create better outcomes. At UC Irvine we're taking this seriously by launching 19 new Generative AI learning paths on Udemy, our chosen online learning platform. These new courses are designed to enhance **#GenAI** skills, offering valuable insights and knowledge tailored for a range of professional roles. It's open to all – faculty, staff, medical professionals, AND our students. It's not if; it's WHEN and when is NOW.

 \mathbb{Q} Some of the new learning paths include:

GenAl for Data Scientists ...more

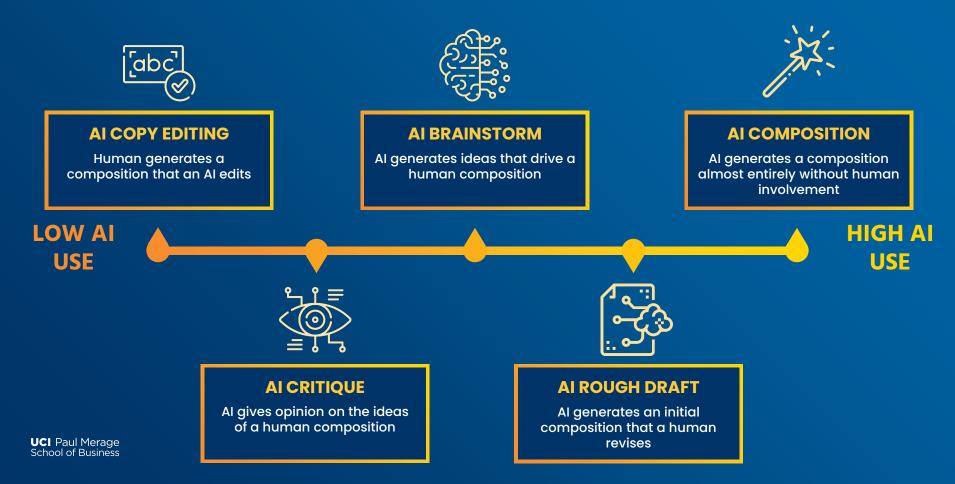
CCC Laurel Skurko and 37 others 1 comment • 3 reposts

🖒 Like 🗊 Comment 🎵 Repost Send

×



Early Peer Adopters are Great Change Champions



Prompting Tips Example

I am a professional at the University of California Irvine. I am going to provide you with a composition that I have created and relates to my discipline.

This composition is going to be shared with my peers. As such, I want to ensure my writing is articulate, convincing, well-structured, and grounded in clear reasoning. With that in mind, you are going to act as my copy editor. You are not here to please me by simply complimenting my work. Instead, you are here to make my writing the best it can possibly be.

To accomplish this goal, analyze the composition I give you. Then do the following:

Create a table with two columns:

Column 1: A brutally honest critique of the first paragraph of the composition. Consider multiple factors in this critique, and ensure you are detailed. Focus less on what I need to do and more on why the critique is valid.

Column 2: A paragraph that provides suggestions for improvement to the composition based on the critique you gave. Structure the suggestions as actions I can take to make the paragraph better.

Repeat this process by adding additional rows to the table for each additional paragraph.

Let me know if you understand, and I will provide you with the composition.

ESTABLISHING THE CONTEXT

DETAILING THE GOAL

GIVING DIRECT

CHECK FOR COMPREHENSION

UCI Paul Merage School of Business

Al prompt library: bit.ly/uciaiprompts



Generative AI in Action: Practical Use Cases

INSTRUCTION





student-friendly rubrics for

assessing performance on

college-level assignments.

INNOVATION

INCUBATOR

for exploring innovations in their

chosen field of interest.

COMPOSER Assist faculty in creating metaphorical, humorous, and historical analogies to explain new academic concepts to students.

ANALOGY

GENERATOR Generate customized academic case studies for students, tailored to specific disciplines and focus areas provided by the user.

CASE STUDY

Facilitate deep understanding of a topic through the Socratic method by asking open-ended guestions and spurring critical thinking.

SOCRATIC

TUTOR

DATA

INTERPRETER

LEARNER Engage in a conversation with a synthetic learner as a means of demonstrating mastery and receiving critical feedback.

SYNTHETIC

PRODUCTIVITY

Assist faculty in brainstorming and

creating authentic, real-world

assessments that effectively

measure student comprehension.



IDEATION



IDEATOR

Provide diverse insights and recommendations on an idea or problem from six distinct virtual personas



THOUGHT MIXER

Guides users through a structured Generate and combine creative process to develop an action plan ideas on any topic to stimulate thought-provoking discussions.



ADVOCATOR



DEVIL'S

Assist users in developing Create immersive roleplay thorough and balanced debates by experiences by helping users developing arguments on opposing develop detailed characters and sides of an issue.





JOB

INTERVIEWER

Simulates a job interview by

generating relevant questions and

offering feedback on responses.

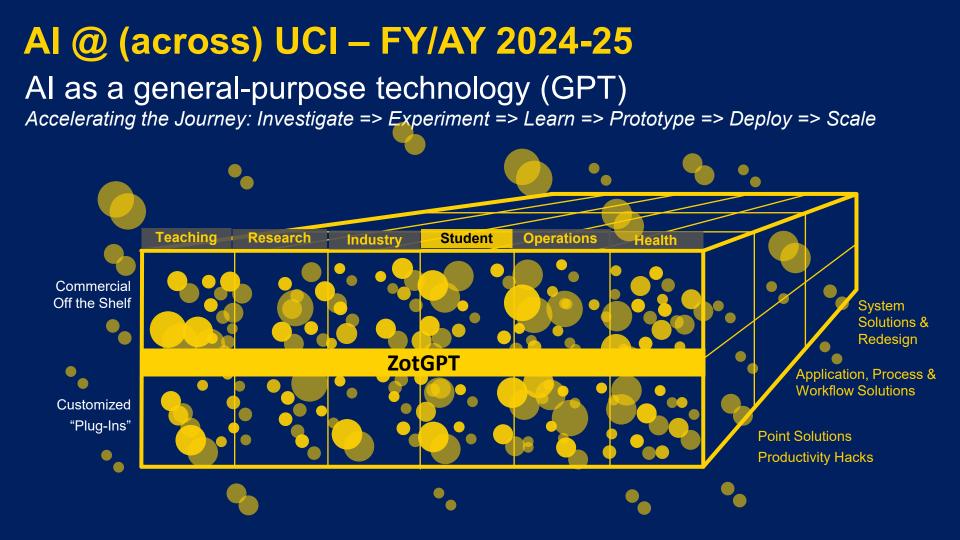
ROLEPLAY ANYTHING

engaging scenarios.

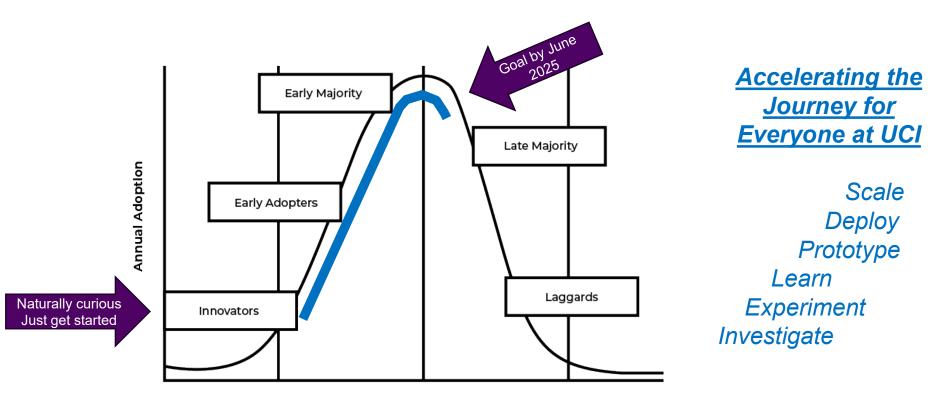


Enhance the realism of case studies by creating detailed and authentic stakeholder conversations.





The Model of Innovation Diffusion – An Everyone Thing (ref. Everet et al., 1962)



Final Thoughts

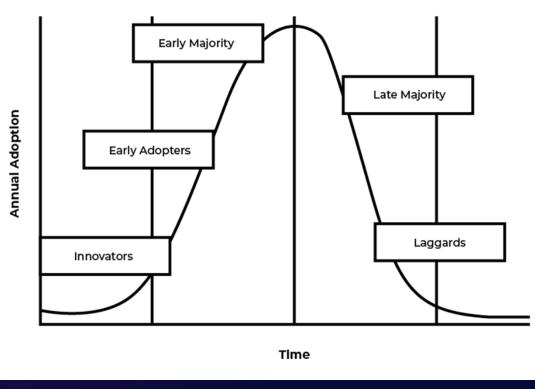


Fall Objectives

- 1. Establish light-hearted, fun, personable & professional tone around ZotGPT
- 2. Decrease student hesitancy regarding ZotGPT data collection
- 3. Persuade students to have ZotGPT as their first choice in AI chat assistance
- 4. Increase awareness and number of student users
- 5. Provide programming for AI literacy, incl "responsible, ethical & equitable use"







The future is already here.



It's just unevenly distributed

Source: Everett Rogers, "Diffusion of Innovations."

Insanity Is Doing the Same Thing Over & Over Again and Expecting a Different Result

- Albert Einstein

IMAGINATION IS MORE IMPORTANT THAN KNOWLEDGE Leaders make important decisions in their brains before those decisions ever come out of their mouths.

Our role as leaders is not to just develop strategies but to be able to successfully implement them



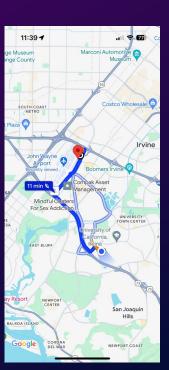
What's Your Approach?

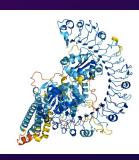
An increasingly digital world

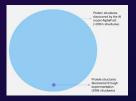
What Is

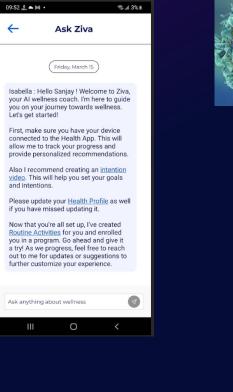
What Could Be

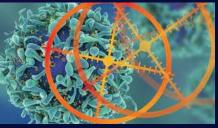
AlphaFold







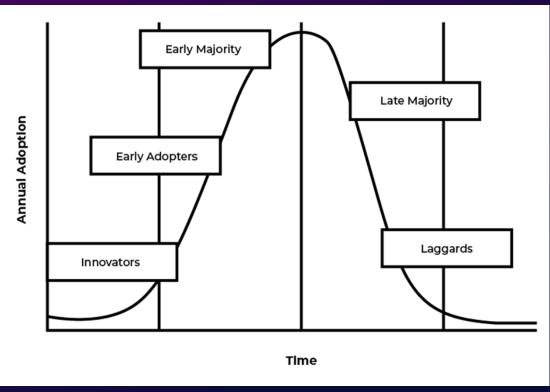






Future Campus[™] Summit

Driving an Al Innovation Ecosystem







"A deeply thoughtful, often funny, more often startling, and utterly compelling examination of American higher education in the twenty-first century." —Tim O'Brien



"WHATEVER IT IS, I'M AGAINST IT"



Resistance to Change in Higher Education



BRIAN ROSENBERG

Contraction of the second



Resource Library

Welcome to the Work Reimagined 2.0 resource library, your hub for tools, templates, and more to help you navigate the landscape of work in our next era. As technology advances and reshapes our professional environments, this toolkit offers valuable insights and innovative perspectives to help you adapt, innovate, and succeed as we all reimagine work at UCI.

Campus Communications

- Provost's Message August 2023
- VC Andriola Introduces Work Reimagined 2.0
- VC Andriola Work Reimagined 2.0 Updates Zotmail

Professional Development & Trainings

- Intro to Change Management Training Part 1: learn about change management with this on-demand training
- Intro to Change Management Training part 2: learn about change management with this on-demand training
- Udemy more than 5,500 free curated online training courses to support professional growth and development
- Gartner free access to the authoritative Gartner research library through a streamlined UC Irvine portal

Templates

- · Structured methods for process improvement
 - Organizational Readiness Assessment a quick assessment to determine if the organization is ready to support an A3 process improvement
 - Problem Solving A4 Template: a tool for individuals or teams to use to suggest solutions for simple problems
 - Problem Solving A3 Template (PPT): a method for solving complex problems for which you do not know the root causes (e.g., turnover is high

