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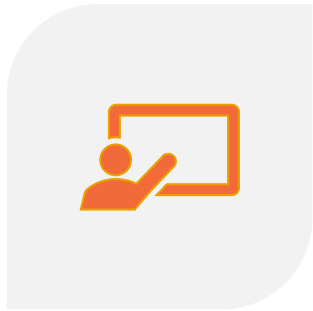
# Pitch Perfect: Submitting an Effective Proposal

*Engineering Change and  
Empowering Transformation  
in Higher Education*

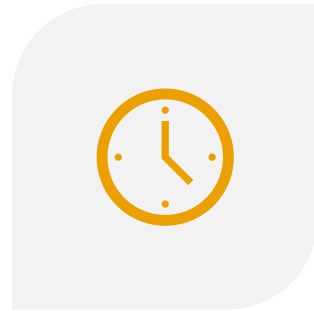


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# Agenda



PROPOSAL TIMELINE



SESSION INFORMATION



IMPORTANCE OF ALIGNING  
YOUR SUBMISSION TO NCCI'S  
LEARNING FRAMEWORK

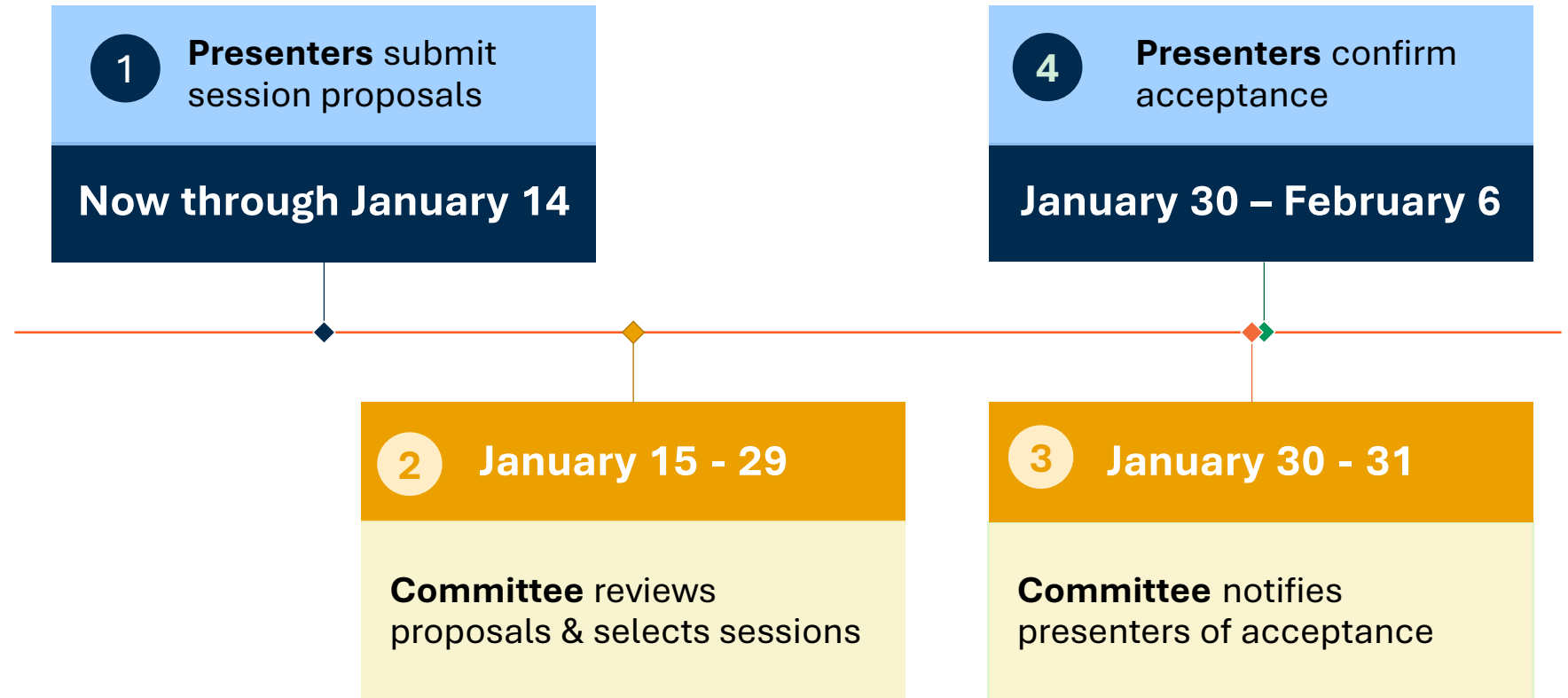


BEST PRACTICES FOR  
SUBMITTING A COMPELLING  
PROPOSAL

# Proposal Timeline

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# Proposal Timeline



# Session Information

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# Session Formats



Workshop/Deep  
Dive



Presentation with  
Facilitated  
Discussion



Panel

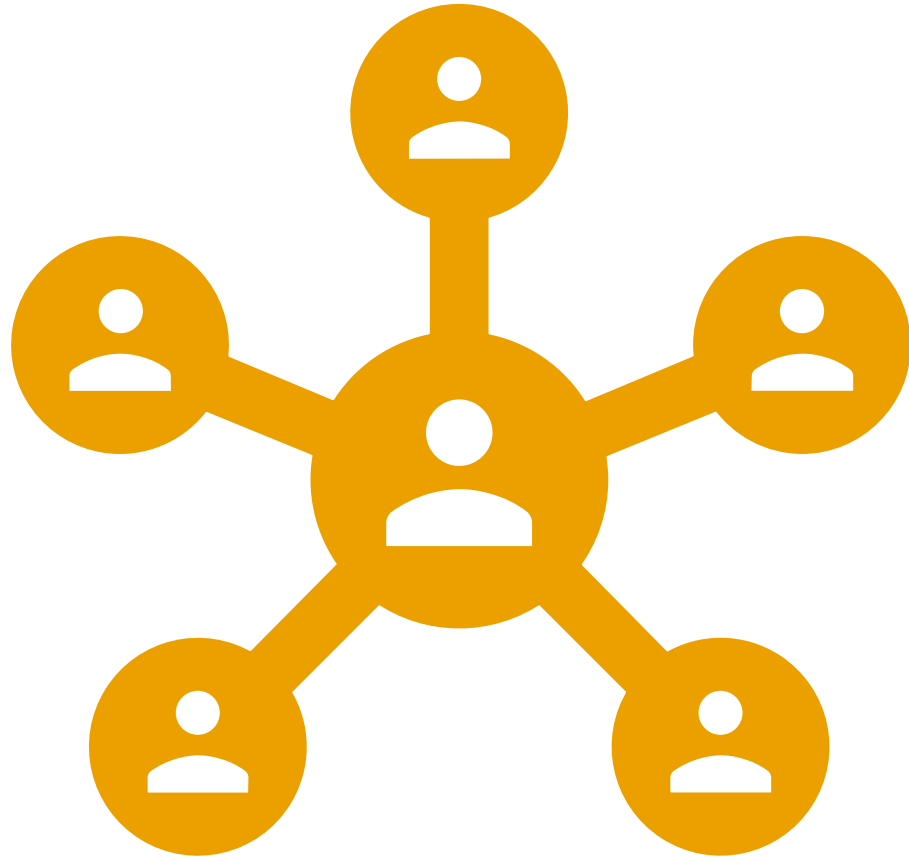


Other Format



Speed Networking

**New!**  
**Speed**  
**Networking**





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# Session lengths

- 50 minutes
- 75 minutes
- 2 hours
- Half day Pre-conference (3-4 hours)



# NCCI Learning Framework Overview

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# Key Concepts of NCCI Learning Framework

*Five primary concepts make up the NCCI Learning Framework, as designed by the Education Council.*

## PILLAR

Primary domains of knowledge. The framework offers three domains deemed as central knowledge topics of the organization.

## CORE AREA OF FOCUS

Specific subtopics within a domain. There are multiple categories of core knowledge within each domain. The framework is highly integrated, and a core area of knowledge may have application to one or more pillars.

## COMPETENCIES

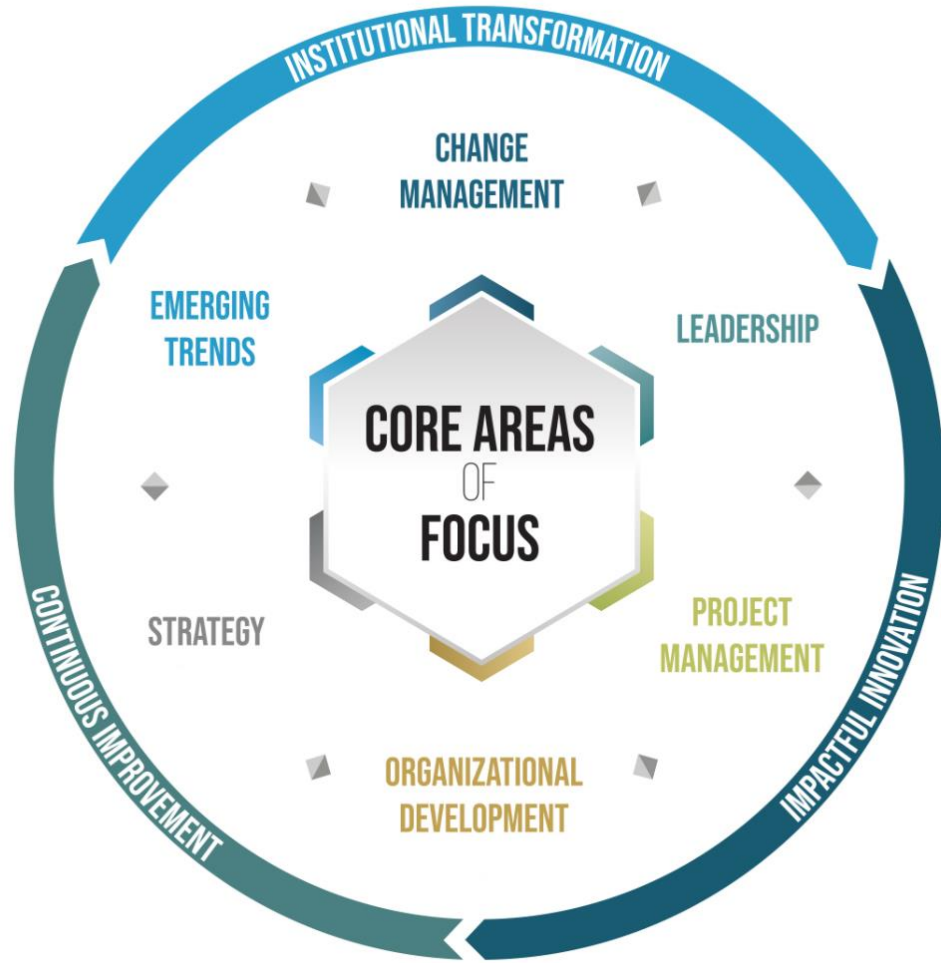
A narrowed focus of skill development within the core area of focus. A competency as a description of the knowledge, skills and abilities essential within each core area.

## SCOPE OF IMPACT

Application of learning with different stakeholders throughout colleges and universities. Educational content will focus on Individual, Organizational, Institutional, and Higher Educational Excellence.

## PROFICIENCY LEVEL

A continuum of progressive levels of learning in both theory and practice applying educational content in the workplace.



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# Pillars and Core Areas of Focus

*Each core area of focus has specific competencies*

## PILLAR

Primary domains of knowledge. The framework offers three domains deemed as central knowledge topics of the organization.

## CORE AREA OF FOCUS

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## PROFICIENCY LEVEL

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Hover over sections of the image below to review more information about the pillars, core areas of focus and competencies.



# Best Practices for Submitting a Compelling Proposal

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# Following Submission Guidelines and Deadlines

## Importance of Submission Guidelines

Following submission guidelines is essential to ensure your proposal is reviewed by the selection committee.

## Meeting Deadlines

Meeting deadlines is also crucial to the consideration of your proposal.



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# Clarity and Coherence

## **Clear and Concise**

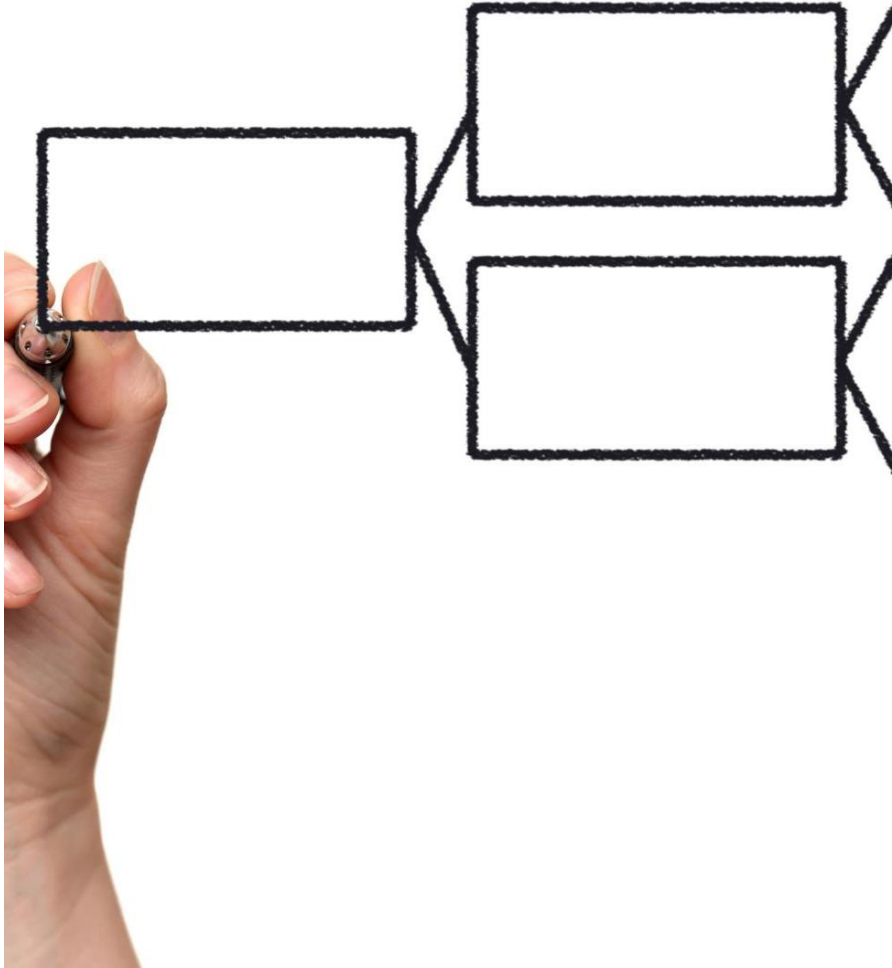
Use language that is easy to understand and avoid unnecessary jargon or technical terms.

## **Coherent and Well-Organized**

Logical flow of ideas that makes it easy for the reader to follow.

## **Free from Errors and Inconsistencies**

Check for spelling and grammar mistakes, as well as inconsistencies in formatting or style.



# Identifying Your Session's Objectives and Outcomes

- Identify Your Session's Objectives
- Identify Your Key Takeaways

<b>Session title*</b>	<input type="text" value="Jackie's Session"/>
<b>Description*</b>	<input type="text" value="Describe your session"/> <p>Briefly describe your session topic and why this content matters. Please limit to 100 words or less.</p>
<b>Primary Theme *</b>	<input type="text"/>
<b>Secondary Theme</b>	<input type="text"/>
<b>Content Outline *</b>	<input type="text"/> <p>Provide a high-level outline of the content. Be as detailed as possible and describe how the content aligns with the NCCI Learning Framework. <a href="https://ncci-cu.org/education/learning-framework/">https://ncci-cu.org/education/learning-framework/</a></p>
<b>Learning Outcomes *</b>	<input type="text"/> <p>Describe what participants will be able to do following the session.</p>



# Selecting a Level

**Think about your participants**

What experience do they need to follow along? You want them to get the most out of the session.

Level \*

Seasoned Experience

Some Topical Experience

New to Topic

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# Engaging Participants



## Group Activities

- Brainstorming
- Team-building
- Role-playing



## Case Studies

- Real-life scenario analysis
- Critical thinking discussions
- Problem-solving workshops



## Multimedia

- Videos
- Infographics
- Digital polling

# Highlighting Change and Transformation in Your Session



# Questions?

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