

NCCI’s educational and professional development offerings should strive to align with one pillar and up to two focus areas. Select a path and follow the steps below to determine alignment. *Note: definitions to come from council for pillars and core areas of focus.*

I have a topic and/or speaker in mind



Identify Content

Understand the purpose of the event. What are the objectives?



Review Pillars

Determine which one event falls under.

- Does your content drive institutional change or transformation? If so, it aligns with the Organizational Transformation pillar.
- Is your content innovative and disruptive? It may fall under the Impactful Innovation pillar.
- Does your content aim to improve existing processes or practices? It relates to the Continuous Improvement pillar.



Match Core Areas of Focus

Use the objectives, map a primary focus area. Designate a secondary focus area, if needed.



Explore Presenters

Find potential subject matter experts with experience in the topic.

I have identified gap in NCCI offerings



Identify Core Areas of Focus

Determine what challenge to address. Map a primary focus area. Designate a secondary focus area, if needed.



Connect Content

Understand the purpose of the event. What are the objectives?



Review Pillars

Determine which one event falls under.

- Does your content drive institutional change or transformation? If so, it aligns with the Organizational Transformation pillar.
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Education and Professional Development Pillars

PILLAR	CORE AREAS OF FOCUS	SCOPE OF IMPACT
Institutional Transformation	Change Management	Individual Excellence
Impactful Innovation	Leadership	Team Excellence
Continuous Improvement	Strategy	Organizational Excellence
	Emerging Trends	Higher Education
	Organizational Development	
	Project Management	